

**1. Division Name**

Transportation Planning Division

**2. Division Point-of-Contact**

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**3. Award Category**

Overall Division Performance

**4. Name of Division project, program or process being nominated**

Continuity of Leadership

**5. Description of the project, program or process, including the target audience**

With the current team of four officers a, seven committee chairs, two past-chairs and one past Vice-Chair, TPD accomplished the following 28 tasks:

1. Developed the *2010 State of Transportation Planning* covering all modes and distributed it for free to APA members at the National Conference in New Orleans. The report has also become part of the City and Regional Planning Collection at Cardiff University's Library.
2. Published a planning leadership article in the *Planners Advisory Service*. The authors included the current and a past Chair of TPD from the 1970s
3. Provided two webinars – one on BRT and the other on Ridesharing (including *slugging* in DC) in conjunction with the Utah and Ohio State Chapters
4. Engaged the author of “Cartopia” to provide an article on “Food Systems Planning,” at the request of the Divisions Council.
5. Started both a blog, a Facebook site, a Ning site and a Twitter account for relevant discussion and professional information sharing
6. Co-held a business meeting/networking event with the Oregon Chapters and Parametrix at Railvolution 2010 in Portland, Oregon
7. Helped sponsor Railvolution 2010
8. Continued providing its annual Student Paper Competition under a new committee chair
9. Enacted new bylaws over a two year online and in-person voting/feedback process with a new leadership structure to ensure continued high levels of activity. The bylaws become effective April 2011.
10. Began providing free job advertisements to help employ planners throughout the United States
11. Continued its agreement with Elsevier Journals to get TPD members discounted professional publications
12. Distributed a virtual survey on behalf of for Washington State University to consider expanding its planning curriculum to include transportation
13. Helped develop the May 2011 Advanced Transportation Planning Certification test
14. Began working on a training course for the May 2011 Advanced Transportation Planning Certification test, with members not previously involved in its development.

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15. Passed a statement of support for the research, efforts, and findings of the Congress for the New Urbanisms’ “Emergency Response and Street Design Initiative.”
16. Continued development of its Planners Advisory Council for media and industry outreach by including FAICP members.
17. Helped develop the APA Surface Transportation Guide in FY2010.
18. Continued publishing four newsletters annually under a new editor who has received accolades from many transportation planners.
19. Developed its website to be more visually engaging and easier to find information under a new editor.
20. Continued updating its members with at least one email per month.
21. Developed and distributed (at its own cost) a survey for APA to help determine the transportation track for the 2011 National Conference. TPD is also helping sponsor the orientation tours at the 2011 National Conference.
22. Sponsored seven Certification maintenance courses/efforts.
23. Assisted a local community in the Detroit Area with expert information regarding the Detroit River Crossing and the Draft Environmental Impact Statement.
24. Began working with the APA Sustainability Network.
25. Participated in a survey conducted by the METRANS Transportation Center
26. Participated in the University of New Orleans’ Transportation Institute survey on domestic freight movements including by water.
27. Will provide a speaker at the 2011 Kentucky State Planning Conference.
28. Will provide a speaker on advanced transportation certification at the 2011 New Jersey Transportation Conference.

### **6. Identify how the project, program or process: (a) meets the award criteria, (b) can measure success, and/or (c) is transferrable to other Divisions**

- a. TPD began reaching out to members after its 2007 Membership Survey. Its outreach engaged key members who wanted to contribute and since have. These volunteers took the “bull by the horns” in each case (seven committees) and helped the division become what it is today. This award is for those who have contributed as a team!
- b. Prior to three years ago, TPD was largely inactive. Reviewing its list of 28 activities above can provide one an overview of how successful TPD is today.
- c. Other divisions which have found difficulty in being active or engaging members can see the benefits of getting others involved. The TPD Chair directs appreciation from industry planners or TPD members to the volunteer(s) deserving the credit,

**Appendix: A copy of the project, program, or process is required to be submitted with the nomination form.**

Below provides additional information, including hyperlinks, to support the nomination for “Overall Division Performance” for the Transportation Planning Division.

### **TPD Leadership**

Recently, TPD has been well governed by the following current and past Executive Committee positions:

- |                    |                 |
|--------------------|-----------------|
| 1. Chair:          | Noel P. Comeaux |
| 2. Vice-Chair:     | Brett Caldwell  |
| 3. Secretary:      | David Fields    |
| 4. Treasurer:      | Todd Ashby      |
| 5. Past Chair      | Larry Lennon    |
| 6. Past Past Chair | Whit Blanton    |
| 7. Past Vice-Chair | Hilary Perkins  |

Yet, TPD’s leadership also includes volunteers as Chairs of seven committees:

- |                               |                    |
|-------------------------------|--------------------|
| 1. Membership Committee:      | Madhu Narayanasamy |
| 2. Outreach Committee         | Michael Vanderbeek |
| 3. Research Committee:        | John Renne         |
| 4. Newsletter Committee:      | Catherine Duffy    |
| 5. Student Paper Competition: | Eduardo Serafin    |
| 6. Elections Committee:       | Jason Osborn       |
| 7. Website Committee:         | Juyin Chen         |

### **Newsletters**

FY2010 saw a fresh redesign of TPD News, with new content and enhanced visuals. The division published three newsletters in FY2010 which contained news from the TPD chair, announcements and event listings, book reviews, and a variety of featured articles. Long format articles covered hot topics such as sustainable transportation, stormwater management, and advances in bus rapid transit systems. Articles also covered less widely discussed, but critical topics, such as mobility hubs, and wildlife management and aviation planning.

The three newsletters were published in FY2010 including Fall 2009, Spring 2010, and Summer 2010. The Fall 2009 newsletter included four articles for transportation planners including:

1. “Washington, DC Re-Thinks Parking Requirements (Part 2)”
2. “Road Planners Display Blind Spot for Oncoming Generation of Older Drivers”
3. “Airport Cooperative Research Program: A Panelist’s Perspective”
4. “America’s Marine Highways...”

The Spring 2010 newsletter included four articles for transportation planners (aside from items of interest like the upcoming TPD webinar for BRT) including:

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1. “Bellevue uses traffic cams to count walkers, cyclists”
2. “A Sustainability Plan for Philly’s US 422 Corridor”
3. “Sustainable Stormwater Management”
4. “Climate Change Online Conference”

The Summer 2010 newsletter included four articles for transportation planners (aside from items of interest like the upcoming TPD webinar for BRT) including:

1. “Airport Land Use Compatibility: A New Look at an Old Challenge”
2. “TIGER Grant Awarded to the National Capital Region”
3. “Integrated ITS and New Transit Lines for Southern Nevada”
4. “Planning for High-Speed Rail Along the Keystone Corridor”

Content comes from seasoned professionals and field planners, who have been willing to share their experience with TPD and APA members.

TPD is currently in the processing of completing its Fall 2010 newsletter which can be found at <http://www.apa-tpd.org/newsletter.html>. It is waiting on final materials from Rail~Volution 2010 where TPD held its second semi-annual business meeting for FY2010.

### TPD Website

TPD maintains its own website thanks to the help of critical volunteer like Juyin Chen of the Virginia. The site includes a homepage which is updated at least monthly. Current and updated web articles include the meeting minutes from the TPD Rail~Volution 2010 business meeting in Portland, OR; the call for candidates for the 2011 Officer Elections under the new bylaws; book review by Walter J. Moore, AICP, of “An Introduction to Sustainable Transportation: Policy, Planning, and Implementation,” by Preston L. Schiller, Eric C. Bruun, and Jeffrey R. Kenworthy; and the TPD webinar series developed with the Utah/Ohio State Chapters.

The TPD website is organized by the following sections:

Primary Site	Sub-site	Description
Home	None	The main page contains the latest information including meeting agendas or minutes for TPD members. It also includes hyperlinks to the TPD Blog, Facebook site, Twitter, and LinkedIn.
About TPD	Activities By-Laws Newsletters Meeting Minutes Annual Reports	Each of these sub-sites includes substantial information. For example, the bylaws are the recently approved, new bylaws for TPD. The newsletters site contains pdfs of all newsletters back to the year 2000.
Committees	Executive Committee Membership Committee Planners' Advisory Council Legislative/Policy Committee Research Committee Election Committee	These sub-sites provide the point-of-contact and relevant information for each of the relevant committees.

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Planning Certification	None	This site contains notices about: <ul style="list-style-type: none"> <li>• Free AICP CM Credits to members!</li> <li>• Letter to AICP CM Commission</li> <li>• TPD Offers Funding to Host Certification Maintenance (CM) Certified Courses!</li> <li>• TPD's Comments on APA's Certification Maintenance Program</li> </ul>
Paper Competition	Not Applicable	This site includes the annual call for student papers and the announcement of winners for the current/prior year.
Jobs	None	TPD hosts free job advertisements for transportation planning positions.
Ads	None	This site hosts advertisements for transportation planning companies. Currently, TPD and Elsevier Journals each advertise for one-another.
Planning Resources	None	This sub-site includes hyperlinks to 43 various government and quasi-public planning institutions.
Contacts	None	This sub-site includes: <ul style="list-style-type: none"> <li>• General questions regarding APA TPD: chair@apa-tpd.org</li> <li>• Question regarding this website: webmaster@apa-tpd.org</li> </ul>

### Member Communications

TPD members received at least 16 seasonally-decorated emails in FY2010:

Email Subject	Content	Date
Email from 09/27/2010 10:19AM	<ul style="list-style-type: none"> <li>• Elections 2010</li> </ul>	Oct 01, 2010
Rail~Volution & Elections	<ul style="list-style-type: none"> <li>• Rail~Volution 2010</li> <li>• Elections 2010</li> </ul>	Sep 03, 2010
TPD - Webinar & Rail~Volution	<ul style="list-style-type: none"> <li>• Rail~Volution 2010</li> <li>• CM credits –TPD webinar (“Ridesharing”)</li> </ul>	Aug 02, 2010
2011 National Conference & TPD Elections	<ul style="list-style-type: none"> <li>• 2011 Nat Conf – TPD Sessions</li> <li>• Rail~Volution 2010</li> <li>• Elections 2010</li> </ul>	Jul 27, 2010
TPD Activities - Summer & Fall 2010	<ul style="list-style-type: none"> <li>• Rail~Volution 2010</li> <li>• Newsletter - Summer 2010</li> <li>• Elections 2010 (New bylaws)</li> </ul>	Jul 09, 2010
APA Transportation Planning Division - Summer 2010	<ul style="list-style-type: none"> <li>• Rail~Volution 2010</li> <li>• Utah/Ohio Chapter Webinar Series – call for volunteers/organizers</li> <li>• Webinar - State DOTs and MPOs incorporating economic development &amp; economic impact analysis into program planning</li> <li>• University of Washington survey - master’s degree/certificate programs for those interested in transportation &amp; sustainability</li> </ul>	May 26, 2010

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2010 APA National Conference	<ul style="list-style-type: none"> <li>• 2010 APA National Conference – TPD Business Meeting minutes</li> <li>• TPD Planner Advisory Council – FAICP members</li> <li>• Newsletter – call for submitters/articles</li> </ul>	May 11, 2010
APA Transportation Planning Division - Spring 2010 Newsletter	<ul style="list-style-type: none"> <li>• Spring 2010 Newsletter</li> </ul>	March 30, 2010
2010 National APA Conference - Looking Forward to It!	<ul style="list-style-type: none"> <li>• Welcome to those registered for the 2010 National Conference in New Orleans, LA</li> </ul>	March 25, 2010
2011 APA National Conference - Transportation Track	<ul style="list-style-type: none"> <li>• 2010 National Conference transportation track survey for APA</li> </ul>	March 10, 2010
“State of Transportation Planning 2010”	<ul style="list-style-type: none"> <li>• “State of Transportation Planning 2010”</li> <li>• Newsletter- Spring 2010</li> <li>• CM credits - NHI “Talking Freight” series webinars</li> </ul>	Feb 24, 2010
TPD - Advanced Cert & Newsletter	<ul style="list-style-type: none"> <li>• Advanced Transportation Certification Exam – call for volunteers</li> <li>• Call for Newsletter articles</li> </ul>	Feb 16, 2010
TPD - Winter 2010	<ul style="list-style-type: none"> <li>• TPD Annual Performance Report FY2009</li> <li>• Student Paper Competition FY2010</li> <li>• “The State of Transportation Planning 2010”</li> <li>• TPD assisting the NYU Wagner Rudin Center for Transportation Policy and Management with this year's Student Transportation Plan Competition</li> <li>• Assisting Columbia University &amp; the 2016 Rio Olympics Committee host a series of planning sessions for the 2016 Olympics</li> <li>• Advanced Transportation Certification</li> <li>• Update of the 1997 Surface Transportation Policy Guide</li> <li>• A Summer 2010 TPD webinar (Utah/Ohio State Chapters)</li> <li>• TPD &amp; the APA Public Engagement Interest Group</li> </ul>	Jan 27, 2010
TPD - Fall 2009 Update		Nov 20, 2009
OSU MCRP Program		Oct 14, 2009
TPD and 2009 Leadership Workshop		Oct 09, 2009

**TPD-Sponsored CM Courses/Educational Programming**

1. Dynamic Ridesharing: Carpooling Meets the Information Age: Formal and informal carpool planning including three case studies from across the country. Thursday, 08/05/10 1:00pm to 2:30pm, 1.5 CM Credits, Webinar (300 attendees although more than 850 registered.)
2. Bus Rapid Transit System - The Inside Story of New York BRT, Webinar: New York City's initiative on BRT is a substantial change in the city's transit opportunities.
3. Friday, 06/11/10 1:00PM to 2:30PM, 1.5 CM credits (500 attendees although more than 1000 registered.)

4. New York Metropolitan Region's Regional Transportation Plan: Presentation on regional transportation plan useful for all NY region planners.
5. Thursday, 01/28/10 6:00pm to 7:30pm, 1.5 CM credits, New York, NY (approx. 12 attendees)
6. Joint ITE Met Section/APA NY Metro Chapter Meeting and Presentations on Lower Manhattan Transportation Maintenance and 2<sup>nd</sup> Avenue Subway Project
7. Tuesday, 11/17/09 3:30pm to 8:00pm Astoria, NY, 2.5 credits (approx 30 attendees)

### **Student Paper Competition**

A total of eleven papers were received for the 2010 student paper completion. All paper submissions were from graduate students in PAB-accredited planning programs in North America. After carefully review of the papers, the Student Paper Review Committee (SPRC) recommended the following:

First prize: “White Flint: Intense Transit Oriented Development for the Suburbs,” by Seth Morgan of The Florida State University. Responses from the committee included:

- Good case study of an important topic.
- Good case study, well researched, lessons & challenges applicable to other communities
- Enjoyable to read--appreciate the anecdotal information. Relevance and insight are both quite positive for the topic; quality of the paper is very good. The graphics were supportive of the thesis and added to the quality of the paper.” (SPRC, 2010)

In second prize: “A Methodology for Estimating Rideshare Market Potential, using the MIT Campus as a Case” by Andrew Amey of Massachusetts Institute of Technology.” Responses from the committee included:

- Extensive explanation of research, well written, relevant topic
- Good lyrical writing good critique of data
- I liked this paper for many reasons. Certainly there is Relevance to ridesharing. The insight brought by this paper is significant as all communities are discussing reduction of GHG. And as to quality, the paper was thorough, understandable, and seemed well-documented.
- Lot of effort for report.
- It is based on original research (and probably a lot of hard work).” (SPRC, 2010)

The winners summarized their papers and received their awards at the TPD business meeting/reception in New Orleans in April 2010. Both papers are available for review at the APA Transportation Planning Division web site at <http://www.apa-tpd.org/competition.html>.

Also, Professor Li has completed her four-year term as the chair of the student paper competition. The new chair of the student paper competition is Eduardo Serafin who is currently preparing for the FY2011 competition process.

### **APA Sustainability Network & International Division**

In 2010, the APA Transportation Planning Division (TPD) reached out to both the APA Sustainability Task Force and the International Division to discuss potential overlap between transportation planning, sustainability and international relations. In general, all three

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entities – the Sustainability Network, the International Division, and TPD - see potential for collaboration, particularly in the area of policy advocacy and joint workshops.

As a starting point, these three entities are exploring opportunities to develop joint sessions for future APA conferences. One area of focus discussed at length is the need for planners – and APA on their behalf – to capitalize on the current political will to invest in transportation infrastructure by making sure that policymakers and legislators at all levels understand the need to employ sustainable multi-modal solutions in addition to more traditional highway-only solutions when considering development and modernization options.

Given the prominence of consumer spending in the U.S. economy, and the virtual dependence of the U.S. consumer market on imported goods, the three divisions also discussed strategies for engaging international business interests to advocate for more sustainable design and operations standards for our nation’s extensive freight movement network.

### **METRANS Transportation Center**

TPD was interviewed for a FHWA-funded Transportation Education Development Pilot Program (TEDPP) by the California State University, Long Beach College of Continuing and Professional Education Center for International Trade & Transportation, otherwise known as the METRANS Transportation Center.

Subsequently, TPD has remained in contact with the METRANS Transportation Center including for the National Urban Freight Conference in February 2010. The topic was “Freight and Livability.”

### **TPD Bylaws**

In 2007, the TPD Executive Committee directed the Elections Committee to compare the TPD’s by-laws to those of the other Divisions and provide a summary of recommended changes. As part of that process, the Executive Committee decided to change the by-laws to change the Vice-Chair position into three afore-noted Vice-Chair positions. Additional changes were made limiting office term limits to two consecutive terms per office. These changes were approved over a year’s time online at the TPD semi-annual business meeting at Rail~volution 2009, via the TPD Blog, and at the April 2010 business meeting at the APA National Conference in New Orleans, LA. The final bylaws are attached at the end of this report.

### **TPD’s Planner Advisory Committee**

The Planner’s Advisory Committee is an element of the division’s Technical Assistance Program and a resource comprised of TPD members serving as transportation experts. In FY2010 the PAC responded to requests for assistance on the following topics:

- The new Federal New/Small Starts evaluation criteria
- Municipal requirements for on-site parking
- The role of MPOs across the country
- A review of *An Introduction to Sustainable Transportation: Policy, Planning and Implementation*

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PAC members also volunteered to present on Bus Rapid Transit in New York City as part of TPD’s Webinar involvement in the Utah/Ohio Chapters’ series.

This year, the PAC reached out to TPD members who are also Fellows of the American Institute of Certified Planners. This effort brought the most knowledgeable, distinguished, and experienced transportation planners into the PAC, and has these members available to serve the division.

Members of the PAC were actively involved in developing APA’s Transportation Policy Guide, including drafting the text and participating in the Delegate’s Assembly at the 2010 National Conference.

Members of the PAC have participated in APA’s efforts to develop an Advanced Certification program for transportation. Members have provided feedback on appropriate knowledge areas an advanced certification should include, and followed up by writing and editing questions. This effort will continue until the exam is rolled out in May 2011.

The Division partnered with the Rudin Center for Transportation Policy and Management at New York University’s Robert F. Wagner School of Public Service, to sponsor a new award competition: The Rudin Center/APA Graduate Student Award in Transportation Planning. This new award recognizes student projects with a substantial transportation planning and design component. The winning project was ‘Designing Bicycle Boulevards in NW Portland, OR’, submitted by the student team of Wheeler, Walker, Pelzer & Steiner. The project is of professional caliber and demonstrates not only a clear understanding of planning principles but also a spirit of innovation in tackling a challenge involving multiple transportation modes. The team’s consideration of various users and stakeholders further strengthens the overall integrity of the project.

### **“State of Transportation Planning 2010”**

In 2010, the TPD Research Committee published the “State of Transportation Planning 2010.” ([http://www.apa-tpd.org/TPDAnnualReport\\_files/TPD\\_State\\_of\\_Transportation\\_\(2010\).pdf](http://www.apa-tpd.org/TPDAnnualReport_files/TPD_State_of_Transportation_(2010).pdf)). The document was provided free to APA members at the 2011 National Conference in New Orleans, LA. It was also added in June 2010 to the City and Regional Planning Collection at Cardiff University’s Library.

The goal of the report was to highlight important studies and timely topics across all modes in transportation planning, including walking, bicycling, transit, automobile, congestion pricing, travel behavior, land use impacts, freight and maritime transport, evacuation planning, and transportation policy. (TPD has subsequently explored publishing this report through the Planners Advisory Service and is considering subsequent reports in following years.