

Guidelines to Authors of Newsletter Articles  
Transportation Planning Division (TPD) Newsletter  
American Planning Association

We are always looking for well-written, interesting articles that will appeal to our readership--transportation planners. Below are guidelines for TPD newsletter articles. Previous issues can be seen on the TPD website ([www.apa-tpd.org](http://www.apa-tpd.org)).

\*We publish many types of articles, including

- Case studies
- Articles highlighting a particular transportation mode
- Articles on transportation policy or funding
- Innovative ideas or approaches
- Opinion or "soapbox" articles

\*In general, articles should fall within the range of 500-2000 words, but we can be flexible. If an article is very long but interesting, we may consider breaking it into two pieces and running it in a two-part series.

\*A picture (or other illustration) is worth a thousand words. All articles should be illustrated by photographs or graphics; exceptions may be made, on occasion, but most likely we will ask that illustrations be added. Please provide captions for all photos and graphics.

\*Authors should provide a "bio" of 1-2 sentences; please end the bio with "[Your name] can be contacted at [your e-mail address]."

\*One final note to authors: Please avoid using your article as a means of actively marketing your firm. Mention your business association in your bio, of course; within the text of the article itself, then, it's fine if you mention the firm's name in passing--but please don't overdo it.

Thank you for your interest! We look forward to your article.

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